

SAHIL GOVEKAR

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### **Professional Summary:**

1 years of marketing to sales experience for a B2B clients. Scale website traffic and improve sales numbers through simple PPC campaigns, LinkedIn outreach, email marketing and much more. Thrive in a fast-paced environment and good at handling the pressure that comes with tight deadlines. An expert in creating intriguing, effective ads that go beyond client expectations. Driven to be the best in the field of digital marketing and PPC.

### **Work Experience:**

#### **Digiquint Solutions** - Digital Marketing Executive – 1 year (US shift)

Feb 2020 - Jan 2021

- B2B Marketing to sales, Willing to familiarize yourself with the company's vision and mission, seeking to accomplish set goals and objectives.
- Conducting market research and identifying potential clients in healthcare Industry for 1 year.
- Cultivating strong relationships with new clients, while maintaining existing client relationships.
- Collating and maintaining client information in the CRM database.
- Manage and handle your respective sales/lead pipelines
- Email outreach efforts used to drive meetings with prospects
- Conduct market research in order to generate leads
- Ensure adequately qualified leads are delivered to respective account owners
- Exceed weekly, monthly, quarterly, and annual lead/pipeline targets

#### **Responsivemts** – Analyst – 1 year (US shift)

May 2021 – May 2022

- Worked on PPC campaign management tools - Google AdWords Editor, Yahoo advertising platform, MSN Adcenter, Facebook ads manager & LinkedIn campaign manager and many more tools
- Handled multiple - 30+ USA Advertising accounts and communicate with clients.
- Ability to work flexibly and towards tight deadlines
- Highly proficient in MS word, Excel and PowerPoint.
- Management of paid search campaigns (Google, Yahoo, MSN), mobile paid search campaigns, GDN & shopping ads
- Paid aid social campaigns (Facebook, LinkedIn) creation, drawing the strategies and analyzing the performance
- Expertise in Advance level Excel operation
- Self-motivated and confident – Awarded STAR OF THE MONTH twice

#### **Masiradm** - Intern Nov 2019 – Jan 2020

SEO – on page, off page and technical.

## **Education and Training:**

**Advanced Digital Marketing** - National Institute of Digital Marketing

**BCom in Marketing** and Finance – Mallikarjuna Arts and science college

12<sup>th</sup> in **Science** – Govt pre university college, Karwar